FUNDRAISING ONLINE

A STEP-BY-STEP PROCESS TO START FUNDRAISING

Now that you are registered, it is time to set up your personal fundraising page and start fundraising!

- Make a self-donation and jump-start fundraising! It is important for your donors to see that you are passionate about the cause you are raising money for. You are likely to raise 2x's more if you make a self-donation.
- Personalize your fundraising page so that people know why you are raising money for this cause. Reach out to info@coloncancerfoundation.org if you need help setting up your page.
- Send emails out to your friends, family and co-workers. Personalize each email so that they know you are counting on them to donate. Don't send a mass email. Create a sense of urgency so that donors don't close out the email. We want them to donate the first time they open the email.
- Post on social media with a link to your fundraising page.
- Put your fundraising page link in your email signature. This is such an easy way to bring awareness to the cause.