

Dr. Thomas K. Weber Colorectal Cancer Internship Program

PURPOSE: Support and further the mission of an organization focused on raising awareness about timely preventive screening for colorectal cancer, understanding the cause(s) of early-age onset colorectal cancer, and ensuring patients' quality of life remains central during colorectal cancer treatment.

SCOPE: Are you interested in serving your community while fulfilling college internship, practicum requirements, getting college credits, or gaining some useful experience? The Colon Cancer Foundation's internship program provides a unique opportunity for graduate and undergraduate students to work in the fields of public health, community health and engagement, science communication, program development, and public relations. By working with us, you will be contributing to:

- **Understanding the cause(s) of colorectal cancer, which will lead to improved prevention and diagnosis**
- **Raising awareness around colorectal cancer prevention, with a particular focus on**
 - Young adults
 - Those with a family history of colorectal cancer
 - Minority communities
 - Uninsured and underinsured communities
 - Improving the quality of life of patients undergoing colorectal cancer treatment

WHAT ARE WE LOOKING FOR? Enthusiasm, passion for working in the public health space, creative and out-of-the-box thinking. Our interns help us with:

- **Public relations: social messaging, press releases, reporter pitches**
- **Writing and fund development: draft blogs, stay updated on relevant research, assist with grants**



- **Community engagement: engage with stakeholders—patients, clinicians, donors, and educational institutions—to raise awareness about the foundation and promote partnerships**
- **Graphics design: develop marketing materials, assist with website design, video editing**
- **Advertising and programs: devise digital campaigns, social media campaigns, help plan the annual Early-Age Onset Colorectal Cancer Summit program**

WHAT WOULD YOU GAIN? An improved understanding of the issues faced by patients, advocates, and clinical and health policy researchers with preventing and treating colorectal cancer. Experience with:

- **Developing strategies to educate and improve awareness about a public health issue among clinicians and society**
- **Fund raising and marketing**
- **Program planning**
- **Communication strategies: blogs, reports, press releases**
- **Grant writing**
- **Collaborating with partners and other stakeholders in the space**
- **Advertising and programs: devise digital campaigns, social media campaigns, help plan the annual Early-Age Onset Colorectal Cancer Summit program**

APPLICATION PROCESS: Send us your resume and a cover letter at info@coloncancerfoundation.org. Expect an invitation for a virtual interview if we are impressed with what you offer! Both undergraduate and graduate students may apply.

The Colon Cancer Foundation receives resumes on a rolling basis. If you are not a perfect match for our current openings, we will retain your resume with the organization for future opportunities.

